



## APN Support Article

How to use APN Badge Manager



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### How to use APN Badge Manager

This FAQ and how-to guide provides step-by-step instructions on how to access, manage, and create custom badges with APN Badge Manager.

# FAQ

## **What is APN Badge Manager?**

APN Badge Manager is a tool that allows Select-tier and above APN partners to access, manage, and create custom APN Badges based on APN Programs they are audited or approved for.

## **How can I access APN Badge Manager?**

APN Badge Manager is available to the Alliance Lead contact in APN Partner Central.

## **How many different program elements can be listed in a single APN Badge?**

In addition to your APN Program tier (Premier, Advanced, or Select) and partner type (Consulting or Technology), up to five program elements can be included in a single APN Badge. Examples of program elements include participation in programs like the AWS Public Sector Partner Program, or AWS Managed Service Provider (MSP) Program, as well as specific AWS Competency Program designations like the Big Data or IoT Competencies.

## **In what format will APN Badges be made available?**

APN Badges are available for download in the EPS format. The EPS format is a versatile, scalable, and high-resolution vector format that can be converted into other formats using a number of different tools.

## **Where can I learn more about appropriate use of an APN Badge?**

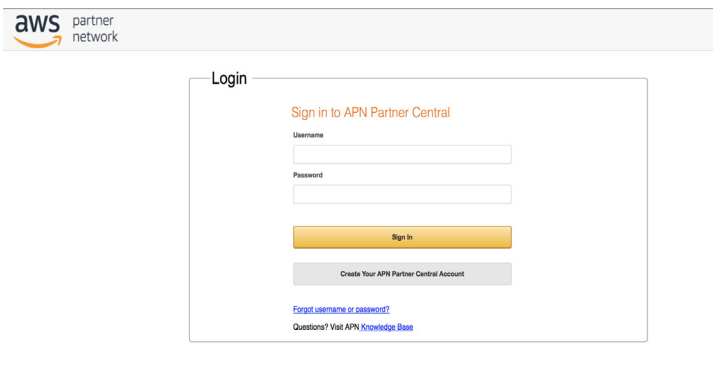
Additional information on the appropriate use of an AWS Logo, or APN Badge, can be found in the [AWS Partner Network Marketing Toolkit](#) available online.



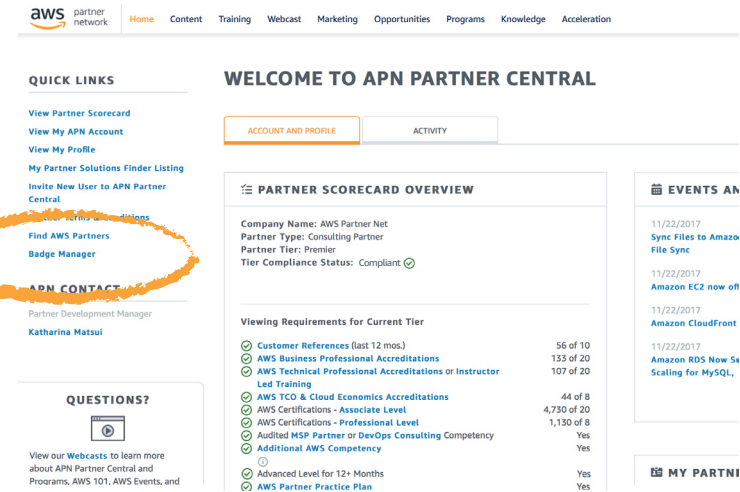
**Login** to APN Partner Central



**Navigate** to the Badge Manager link on the left side of your browser screen.



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#### QUICK LINKS

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- [My Partner Solutions Finder Listing](#)
- [Invite New User to APN Partner Central](#)
- [Find AWS Partners](#)
- [Badge Manager](#)

#### APN CONTACT

Partner Development Manager  
Katharina Matsui

#### QUESTIONS?

View our Webcasts to learn more about APN Partner Central and Programs, AWS 101, AWS Events, and

### WELCOME TO APN PARTNER CENTRAL

ACCOUNT AND PROFILE | ACTIVITY

#### PARTNER SCORECARD OVERVIEW

Company Name: AWS Partner Net  
Partner Type: Consulting Partner  
Partner Tier: Premier  
Tier Compliance Status: Compliant

Viewing Requirements for Current Tier		
Customer References (last 12 mos.)	56 of 10	
AWS Business Professional Accreditations	135 of 20	
AWS Technical Professional Accreditations or Instructor Led Training	107 of 20	
AWS TCO & Cloud Economics Accreditations	44 of 8	
AWS Certifications - Associate Level	4,730 of 20	
AWS Certifications - Professional Level	1,150 of 8	
Audited MSP Partner or DevOps Consulting Competency	Yes	
Additional AWS Competency	Yes	
Advanced Level for 12+ Months	Yes	
AWS Partner Practice Plan	Yes	

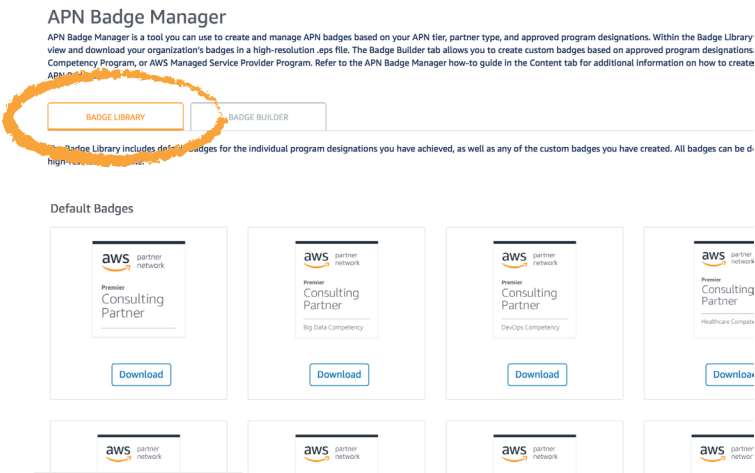
#### EVENTS AND TRAINING

- 11/22/2017  
[Sync Files to Amazon File Sync](#)
- 11/22/2017  
[Amazon EC2 now offers](#)
- 11/22/2017  
[Amazon CloudFront](#)
- 11/22/2017  
[Amazon RDS Now Supports Scaling for MySQL](#)

#### MY PARTNER

# 3

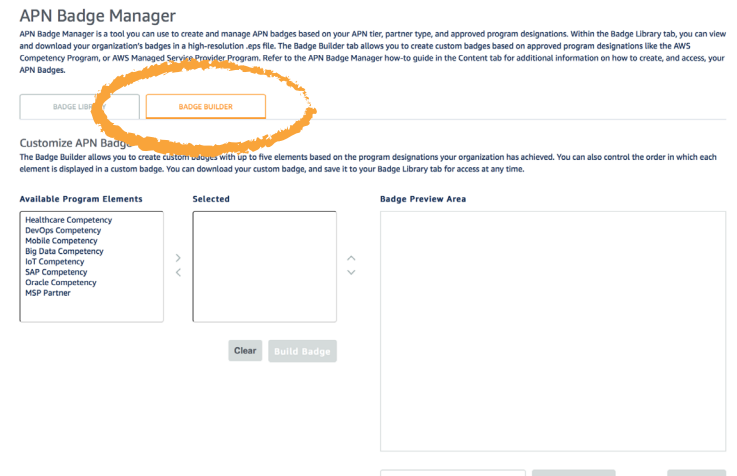
The Badge Library tab contains your default badges, as well as the custom badges you previously created. Upon approval of a new APN Program element, a default badge is automatically created & stored here.



*In the event your organization changes from tier to tier, APN Badge Manager will automatically update all default and custom badges with your new APN Program tier.*

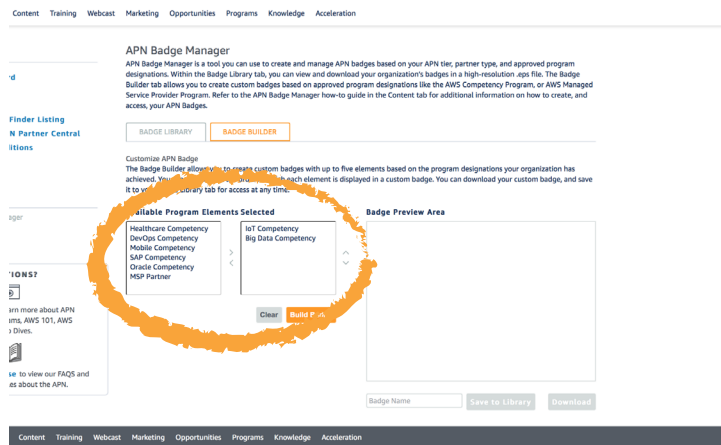
# 4

The Badge Builder tab allows you to create, download, and save custom APN Badges based on the APN Program elements your organization has been approved for.



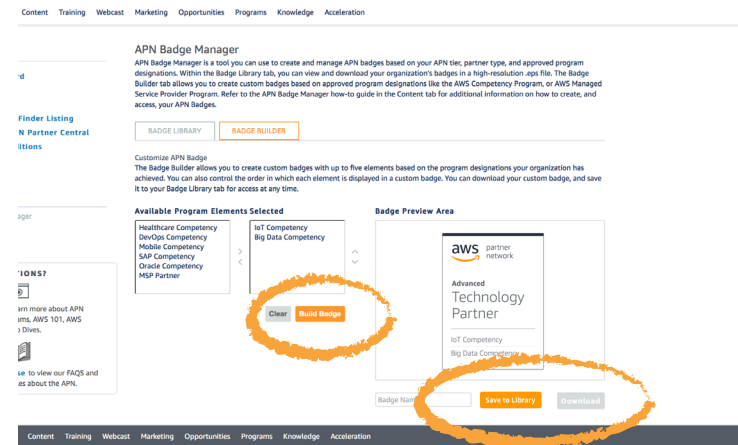
5

To create a custom APN Badge, select up to five available program elements you would like to include. You can then place each element in the order in which you would like them to appear.



6

You can now preview your new APN Badge before naming, downloading, and/or saving it to your Badge Library. All APN Badges are made available for download in the EPS file format.



For additional guidelines on how to best utilize your APN Badge, refer to the [AWS Partner Network Marketing Toolkit](#).